Introducing Oticon Intent™ featuring the world's first user-intent sensors

Helping clients engage in life like never before

Oticon Intent is the first hearing aid in the world to understand the user's natural behaviour and listening intentions, recognise when they change, and seamlessly adapt – by combining four types of sensor input.

Packed with **innovations to help your clients engage**

A sleek new design makes Oticon Intent our smallest, most discreet rechargeable miniRITE style ever.

Bluetooth® LE Audio gives Oticon Intent future-proof, next-generation connectivity.

Intelligent miniFit Detect – The world's first self-calibrating speaker gives up to 57% more precise gain.

Improved rechargeability – more power than ever and 33% shorter charging time.*

* Compared to Oticon Real™, full charge.

A range of colours and performance levels to **match each client**

Download on the App Store

GET IT ON Google Play

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To learn more about Oticon Intent visit **oticon.global/intent** or contact your Oticon account manager

oticon
life-changing **technology**

Oticon is part of the Demant Group.

OTICON | **Intent**

Engage in life like never before

with the world's first user-intent sensors

Sensor Driven **BrainHearing**™ Technology

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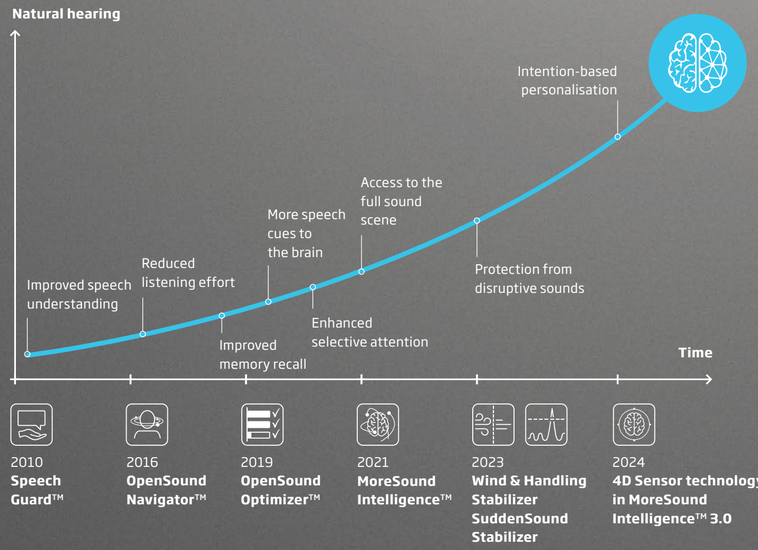
life-changing **technology**

Today's hearing aids understand sound **but not the user**

- They apply a one-size-fits all approach, but we know you can't treat all users the same way
- Users have different needs even within the same environment
- Hearing aids need to provide personalised support to help users engage in life and communicate with ease
- We need to understand each user's intentions to provide personalised support within the same environment

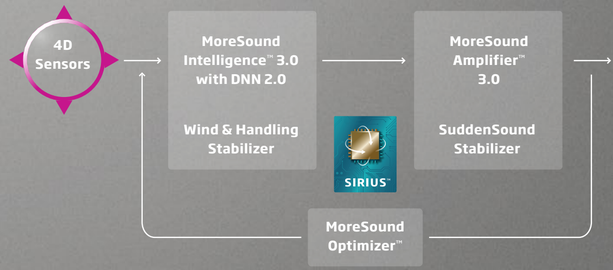
Taking our **BrainHearing™ technologies** to the next level

- **New BrainHearing insights*** reveal that people's communication behaviour reflects their listening needs and intentions via head and body movements
- **The world's first 4D Sensor technology** incorporates information from head and body movement, conversation activity and the acoustic environment to support effective communication in any situation
- This groundbreaking technology in Oticon Intent helps users move beyond just hearing and listening, **helping them to communicate and fully engage with life**
- 4D Sensor technology represents **the next leap forward in our BrainHearing technology**



* Higgins et al. (2023). Head movement and its relation to hearing.

New 4D Sensor technology fuels the sound processing in Oticon Intent



- With the brand new Deep Neural Network 2.0. MoreSound Intelligence 3.0 provides users the full sound scene in much higher clarity and balance
- And with groundbreaking 4D sensors, it seamlessly adapts to the user's specific listening needs – even within the same environment
- MoreSound Amplifier 3.0 provides more sound and more headroom than ever before
- The brand-new purpose-built Sirius™ platform powers the innovations in Oticon Intent

Proven to help clients like never before

Several clinical studies show how Oticon Intent offers more benefits than ever

It works

- Within one environment, Oticon Intent users experience adaptation of support spanning 5 dB output SNR, thanks to the 4D Sensor technology.*
- **15%** improvement in speech comprehension with 4D Sensor technology on vs off.**

It supports the brain

Attention to environmental sounds is significantly higher when the user is actively orienting in a noisy environment compared to an intimate conversation. All while the brain's attention to speech remains steady, regardless of the listening intention.**

It outperforms the rest

- **35%** more access to speech cues than Oticon Real™*

Up to:

- **10%** better sound quality
- **13%** more nuance
- **10%** higher listening comfort**

* Brændgaard/Zapata-Rodríguez et al. (2024). 4D Sensor technology and Deep Neural Network 2.0 in Oticon Intent™. Technical review and evaluation. Oticon whitepaper.
** Bianchi/Eskelund et al. (2024). Oticon Intent™ – Clinical evidence. BrainHearing™ benefits of the 4D Sensor technology. Oticon whitepaper.